

# **EXHIBIT 2**



INTELLECTUAL PROPERTY EDGE

September 27, 2021

Via email

Matt Beall  
Chief Executive Officer (CEO)  
Hawaii Life Real Estate Services LLC  
500 Bay Dr, Lahaina, Hawaii, 96761, United States  
[matt@hawaiilife.com](mailto:matt@hawaiilife.com)

Re: Notice of Infringement to Hawaii Life Real Estate Services, LLC. re Locket IP LLC

Dear Mr. Beall:

This letter is to provide notice on behalf of Locket IP LLC ("Locket") to Hawaii Life Real Estate Services, LLC. and its affiliates (collectively "Hawaii Life") of Hawaii Life's infringement of Locket's U.S. Patent No. 10,514,832 ("Locket Patent"). Enclosed with this letter is a copy of the Locket Patent.

After an investigation and comparison of the Locket Patent and the following product and service, including, without limitation, the Hawaii Life Website [hawaiilife.com](http://hawaiilife.com) ("Hawaii Life Product"), Locket believes that Hawaii Life is infringing the Locket Patents by making, using, selling and/or offering for sale, as well as instructing Hawaii Life customers to use Hawaii Life Product. Enclosed with this letter is a claim chart comparing representative claims of Locket's Patent No. 10,514,832 to the Hawaii Life Product.

IP EDGE LLC ("IP EDGE") is the licensing advisor for Locket and is authorized to discuss licensing of the patent described herein. Through its licensing advisor, Locket would like to discuss with Hawaii Life a mutually beneficial agreement that will provide Locket with value for Hawaii Life's use of its intellectual property.

We respectfully request an initial response of this letter within two weeks from the date of this letter.

To discuss further, please email [annetteg@ip-edge.com](mailto:annetteg@ip-edge.com), and please cc [gbodepudi@ip-edge.com](mailto:gbodepudi@ip-edge.com) and [admin@ip-edge.com](mailto:admin@ip-edge.com).

Please let me know if you have any questions.

Best,

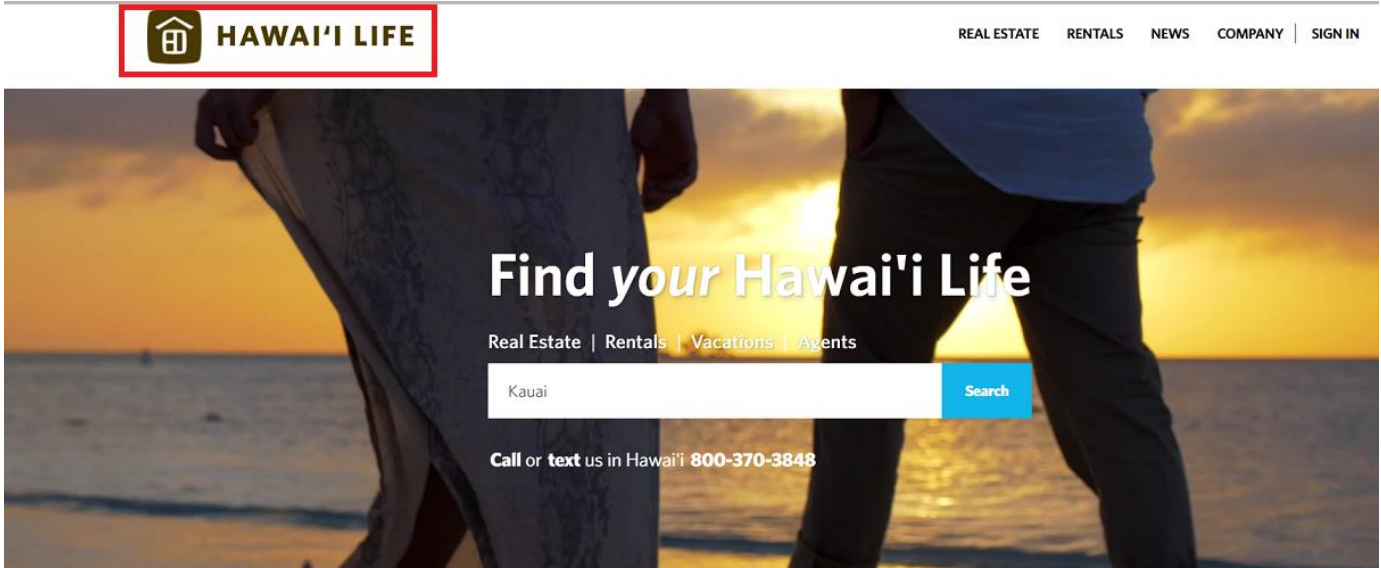
A handwritten signature in black ink, appearing to read "Gautham Bodepudi".

Gautham Bodepudi  
IP EDGE LLC  
Managing Partner  
email: [gbodepudi@ip-edge.com](mailto:gbodepudi@ip-edge.com)  
copy: [annetteg@ip-edge.com](mailto:annetteg@ip-edge.com)  
copy: [admin@ip-edge.com](mailto:admin@ip-edge.com)

Gautham Bodepudi | [gbodepudi@ip-edge.com](mailto:gbodepudi@ip-edge.com)

Charted Claims:

Method Claims: 1

US10514832B2	Hawai'i Life ("The accused instrumentality")
<p>1. A method comprising: determining, in response to a user command, regions of interest within each of a plurality of cards by searching information indicating previous user preferences; and</p>	<p>The accused instrumentality practices a method which comprises determining, in response to a user command (a user command to search desired real estate property), regions of interest (address, price, property features, etc.) within each of a plurality of cards (e.g., cards showing houses for sale, rent, etc.) by searching information indicating previous user preferences (e.g., Saved homes, etc.)</p>  <p><a href="https://www.hawaiilife.com/">https://www.hawaiilife.com/</a></p>

[REAL ESTATE](#)
[RENTALS](#)
[NEWS](#)
[COMPANY](#)
[SIGN IN](#)

Kauai

District

Town

Collections

Price

Types

Filters

Alert

Map

Sort

Kauai

Kauai (Island)

All Districts

East Side

(247 Properties, \$1.46M Avg)

North Shore

(148 Properties, \$3.7M Avg)

South Shore

(172 Properties, \$1.81M Avg)

West Side

(19 Properties, \$955k Avg)

5670 WAILAAU RD, KOLOA

JUST LISTED

5670 WAILAAU RD, KOLOA

\$415,000

0.16 ac

Fee Simple

3 days

1871 PEE RD #2, KOLOA

JUST LISTED

1871 PEE RD #2, KOLOA

\$1,950,000

2 bd | 1,426 sf

Fee Simple

3 days

James DeVille

2823 ALA PUALEIKUKUI ST #5, Koloa

JUST LISTED

2823 ALA PUALEIKUKUI ST #5, Koloa

\$3,500,000

3 bd | 1,724 sf

Fee Simple

3 days

4601 MAMANE ST, KAPAA

JUST LISTED

4601 MAMANE ST, KAPAA


\$450,000

3 bd | 800 sf

Fee Simple

4 days

<https://www.hawaiilife.com/listings/kauai?displayType=grid>

**HAWAII LIFE**

REAL ESTATE RENTALS NEWS COMPANY SIGN IN


Kauai East Side Town Communities Collections Price Types Filters

Alert Map Sort

## East Side Real Estate

East Side, Kauai (District) Search

202 Listings, Average Price: \$1.4M




JUST LISTED

4601 MAMANE ST, KAPAA

**\$450,000** | 3 bd | 800 sf

Fee Simple | 4 days




JUST LISTED

6823-K KUAMOO RD #A, KAPAA

**\$2,275,000** | 3 bd | 1,855 sf

Fee Simple | 4 days




JUST LISTED

2090 HANALIMA ST #AA106, LIHUE

**\$499,999** | 3 bd | 980 sf

Fee Simple | 4 days








JUST LISTED

5315 KULA MAUU ST, KAPAA

**\$799,000** | 4 bd | 1,848 sf


Fee Simple | 6 days



<https://www.hawaiilife.com/listings/kauai/east-side?displayType=grid>

Plurality Of Cards

Regions of Interest

**HAWAII LIFE**


REAL ESTATE RENTALS NEWS COMPANY X XY

Kauai East Side Town Communities Collections Price Types Filters

Alert Map Sort

## East Side Real Estate

East Side, Kauai (District) Search 202 Listings, Average Price: \$1.4M





JUST LISTED

4601 MAMANE ST, KAPAA

**\$450,000** | 3 bd | 800 sf

Fee Simple | 4 days






JUST LISTED

6823-K KUAMOO RD #A, KAPAA

**\$2,275,000** | 3 bd | 1,855 sf

Fee Simple | 4 days






JUST LISTED

2090 HANALIMA ST #AA106, LIHUE

**\$499,999** | 3 bd | 980 sf

Fee Simple | 4 days






JUST LISTED

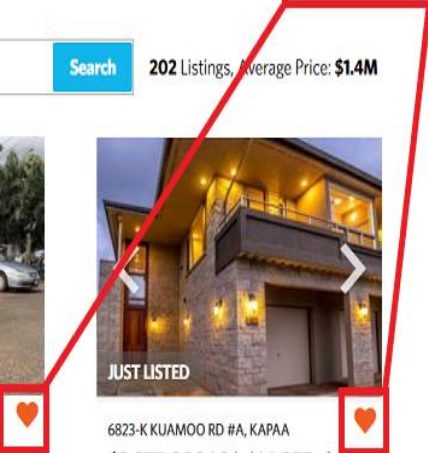
5315 KULA MAUU ST, KAPAA

**\$799,000** | 4 bd | 1,848 sf

Fee Simple | 6 days



Previous User Preferences



<https://www.hawaiilife.com/listings/kauai/east-side?displayType=grid>



### Registration and authentication

By registering or authenticating, Users allow this Application to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, this Application will be able to access some Data, stored by these third-party services, for registration or identification purposes.

<https://www.hawaiilife.com/privacy/>



### User database management

This type of service allows the Owner to build user profiles by starting from an email address, a personal name, or other information that the User provides to this Application, as well as to track User activities through analytics features. This Personal Data may also be matched with publicly available information about the User (such as social networks' profiles) and used to build private profiles that the Owner can display and use for improving this Application. Some of these services may also enable the sending of timed messages to the User, such as emails based on specific actions performed on this Application.

<https://www.hawaiilife.com/privacy/>



## **The purposes of processing**

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following: Analytics, Registration and authentication, Interaction with live chat platforms, Remarketing and behavioral targeting, Managing contacts and sending messages and User database management.

For specific information about the Personal Data used for each purpose, the User may refer to the section “Detailed information on the processing of Personal Data”.

<https://www.hawaiilife.com/privacy/>

## **Types of Data collected**

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: Usage Data; Cookies; Data communicated while using the service; email address; first name; last name; phone number.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Application.

Unless specified otherwise, all Data requested by this Application is mandatory and failure to provide this Data may make it impossible for this Application to provide its services. In cases where this Application specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools – by this Application or by the owners of third-party services used by this Application serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy, if available.

Users are responsible for any third-party Personal Data obtained, published or shared through this Application and confirm that they have the third party's consent to provide the Data to the Owner.

<https://www.hawaiilife.com/privacy/>



updating for display the plurality of cards to visibly show in a display area of a display device the at least one region of interest of multiple cards included in a first group of the plurality of cards, wherein said updating includes repositioning the plurality of cards to remove cards not included in the first group from the display area and to visibly display the at least one region of interest within all of the multiple cards included in the first group within the display area of the display device.

The accused instrumentality practices updating for display the plurality of cards (e.g., cards showing houses for sale, rent, etc.) to visibly show in a display area of a display device (e.g., a user computer device such as laptop, PC, etc.) the at least one region of interest (e.g. address, price, property features, etc.) of multiple cards (e.g., all cards included in the search results) included in a first group of the plurality of cards (e.g., cards with addresses within east side Kausai) wherein said updating includes repositioning the plurality of cards to remove cards not included in the first group (e.g., cards with addresses outside east side Kausai are removed) from the display area and to visibly display the at least one region of interest (e.g., cards with addresses within east side Kausai) within all of the multiple cards included in the first group (e.g., cards with addresses within east side Kausai) within the display area of the display device.

As shown below, on determining region of interest and based on user command, the cards showing addresses with region of interest are displayed.

**HAWAII LIFE** REAL ESTATE RENTALS NEWS COMPANY SIGN IN


Kauai East Side Town Communities Collections Price Types Filters Alert Map Sort

### East Side Real Estate

East Side, Kauai (District) **Search** 202 Listings, Average Price: **\$1.4M**

Property Address	Price	Bedrooms	Square Feet	Listing Duration
4601 MAMANE ST, KAPAA	\$450,000	3 bd	800 sf	Fee Simple   4 days
6823-K KUAMOO RD #A, KAPAA	\$2,275,000	3 bd	1,855 sf	Fee Simple   4 days
2090 HANALIMA ST #AA106, LIHUE	\$499,999	3 bd	980 sf	Fee Simple   4 days
5315 KULA MAUU ST, KAPAA	\$799,000	4 bd	1,848 sf	Fee Simple   6 days

<https://www.hawaiilife.com/listings/kauai/east-side?displayType=grid>

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KauaiDistrictTownCollectionsPriceTypesFilters

AlertMapSort

## Kauai Real Estate

518 Listings, Average Price: \$2.4M

Display Before Update




JUST LISTED

5670 WAILAAU RD, KOLOA

**\$415,000** 0.16 ac

Fee Simple | 3 days




JUST LISTED

1871 PEE RD #2, KOLOA

**\$1,950,000** 2 bd | 1,426 sf

Fee Simple | 3 days | James DeVille




JUST LISTED

2823 ALA PUALEIKUKUI ST #5, Koloa

**\$3,500,000** 3 bd | 1,724 sf

Fee Simple | 3 days





JUST LISTED


4601 MAMANE ST, KAPAA


**\$450,000** 3 bd | 800 sf


Fee Simple | 4 days









Aloha!

<https://www.hawaiilife.com/listings/kauai?displayType=grid>

**HAWAII LIFE** REAL ESTATE RENTALS NEWS COMPANY X XY

Kauai East Side Town Communities Collections Price Types Filters Alert Map Sort

### East Side Real Estate

East Side, Kauai (District) Search 202 Listings, Average Price: \$1.4M

**Regions Of Interest**

**Updated Display**

**JUST LISTED**  
4601 MAMANE ST, KAPAA  
\$450,000 | 3 bd | 800 sf  
Fee Simple | 4 days

**JUST LISTED**  
5823-K KUAMOO RD #A, KAPAA  
\$2,275,000 | 3 bd | 1,855 sf  
Fee Simple | 4 days

**JUST LISTED**  
2090 HANALIMA ST #A106, LIHUE  
\$499,999 | 3 bd | 980 sf  
Fee Simple | 4 days

**JUST LISTED**  
5375 KULA MAU ST, KAPAA  
\$799,000 | 4 bd | 1,848 sf  
Fee Simple | 6 days

Aloha!

<https://www.hawaiilife.com/listings/kauai/east-side?displayType=grid>